

MCLEAN MADNESS

Presented by
Gannett Co., Inc.

Costume & Mask Charity Ball

Saturday,
October 29, 2005
8 pm - 2 am

Gannett Building
7950 Jones Branch Drive
McLean, Virginia



GREATER
MCLEAN
CHAMBER
of COMMERCE
FOR A GREATER BUSINESS COMMUNITY
1437 Balls Hill Road
McLean, VA 22101
P: (703) 356-5424
F: (703) 356-9244
www.mcleanchamber.org

Join hundreds of members of
Washington DC's elite for a
delightful evening of dinner, dancing
and entertainment, on
Saturday, October 29, 2005!

This is your opportunity to participate
in a dazzling event
hosted by the
Greater McLean Chamber of
Commerce and Gannett Co., Inc.
A portion of the night's proceeds
benefit Angels of Mercy, which
assists disabled veterans.

Go to www.mcleanmadness.com to get
more information on what promises to
be a sold-out event!

Requested attire:
mask with formal attire or costume

Cash prizes awarded to
"Most Original"
& "Exotic" attire.

Premium Sponsorship

\$5000 # available: 3

Admission for 10

On-air radio advertisement on major market station
Logo/Company name in Washington Life
advertisement
Introduce Board Chairman/or Speaker during
opening remarks
Invitation for 10 to private VIP cocktail hour
Reserved dinner table and Voodoo Lounge
VIP seats
Limousine pick-up (up to 2 locations)
Gobo Light display during dinner hour
and Lounge opening
Logo/Company displayed on 1000 postcards
distributed in Washington/Metro area
Logo/Company display on
www.mcleanchamber.org and
www.mcleanmadness.com
Logo/Company name on press releases
posted on PR Newswire
Company name display on event tickets
"Sponsored by your company"
Event Signage
1 full page in event program

Black Magic Level

\$3500 # available: unlimited

Admission for 6
Recognition by Chairman during Opening
Remarks
Invitation for 6 to private VIP cocktail hour
Company logo/name displayed on
www.mcleanmadness.com
Event signage
Table Sponsorship
1 full page in program
Gobo display in Voodoo Lounge

White Magic Level

\$2000 # available: unlimited

Admission for 3

Recognition by Chairman during
Opening Remarks
Invitation for 3 to private VIP cocktail hour
Company logo/name displayed on
www.mcleanmadness.com
Event signage
Table Sponsorship
½ page ad in program

The Potion Bar Sponsorship

\$1500 # available: 4

Admission for 2

Company name on backlit bar display
Invitation for 2 to private VIP cocktail hour

The Phantom's Flute Sponsorship

\$1000 2 available

Champagne flutes placed in front of dining
guests with your logo/company name

Table Sponsorship

\$1600 Includes ten dinner/VIP tickets*

\$1000 Includes ten dinner tickets

\$550 Includes four dinner tickets

\$200 Table Signage

* Includes Voodoo Lounge access

Full Page Event Program Ad

back cover \$450

1 full page \$350

½ page \$200

¼ page \$100