



Sogeti USA & Microsoft present:

Managing Your Project Portfolio: Making Better Decisions Based on Better Information

Where: The Tower Club at Tysons Corner
8000 Towers Crescent Drive, Suite 1700 Vienna, VA 22182

When: October 26th, 2005, 7:30AM to 10:00AM

In a competitive business climate, an organization's ability to efficiently align resources and business activities with strategic objectives can mean the difference between succeeding and just surviving. Furthermore, an ever-growing set of compliance requirements is demanding that projects, programs and portfolios be controlled, tracked and accounted for with greater transparency and accuracy.

To respond to these pervasive pressures, organizations are increasingly managing their activities and processes as projects – in essence, “projectizing” their business. By planning and tracking projects with clarity and precision, organizations can respond with greater agility to the demands of a fast-changing business environment and ensure compliance with regulatory mandates.

What will be covered?

You will leave this learning event with a better understanding of:

- What is Project Portfolio Management (PPM) and why are organizations doing it
- The problem that PPM solves and the quantifiable benefits being achieved
- The common issues and best practices of the 4 dimensions of PPM:
 - Project Management
 - Resource Management and Reporting
 - Collaboration and Communication
 - Portfolio Management
- How the Microsoft Enterprise Project Management solution supports these best practices

Who should attend?

If you are a CIO, IT Executive, Application Manager or Project Manager and your organization is dealing with any of these symptoms... this seminar is for you!

- Projects are not financially accounted for, delivered late or over budget
- Resources - internal, external, inside IT, or in the business areas – are difficult to identify, allocate and track across numerous projects
- Projects are difficult to assess as regards to criticality, priority and sequence
- Management lacks visibility on projects: time, cost, milestone and resources
- Decisions about the viability and priority of projects are not based on business cases or ROI
- There are “overlapping” projects across multiple lines of business
- There is no consistent process “organization-wide” to track and report on performance of projects or programs

About our Speakers:

1. Stephen Moritz, Vice President, National Project Delivery and Compliance Services, Sogeti USA
2. Emmanuel Fadullon, EPM Architect, Worldwide Center of Excellence, Microsoft Corporation

Price: free of charge – PDUs: 2 (PMI Approved) – Continental breakfast will be provided.
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